

Company: Runatek

Position: Marketing Intern

Reports To:

The Marketing Intern will report to the head of Business Development, the CFO, and the CEO.

Job Overview:

This unpaid internship provides an experiential learning opportunity to familiarize individuals with the development and execution of marketing strategy in a fast-paced startup environment. Interns will work closely with and learn from senior executives in the company to build and execute a marketing strategy. Interns will gain a foundation in marketing healthcare mobile applications, consumer software, and medical technology. Interns will become familiar with digital marketing platforms and softwares through hands-on experience, including guerrilla marketing tactics, social media marketing, and more. Opportunities will be made available for interns to learn the business and economic side of the company, as well as the technical side of the company to offer a full experience working with a startup company in the medical device industry. This is a remote working position.

Responsibilities and Duties:

- Developing and executing marketing strategies.
- Assist in the growth of the brand by raising awareness through social media platforms.
- Producing and distributing promotional content online.
- Aid in the daily aspects of promoting the businesses campaigns.
- Other duties as assigned.

Basic Qualifications:

- Must be pursuing a degree in marketing, business, communications, or a related field.
- Experience with social media.
- Familiarity with tech marketing.
- Proficiency in Microsoft Office and Google Suite.
- English proficiency.

Runatek is an Equal Opportunity Employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran's status, or, any other protected characteristic.